true.code

software solutions

About us

Our team develops and integrates IT solutions for sustainable growth of your business. Including software for your enterprise automation.

true.code provides complex approach for every business goal. Fully immersing ourselves in the product, designing, refining and offering solutions for its development.

25+ SPECIALISTS   7 YEARS   300+ PROJECTS   3 COUNTRIES

DESIGN   BRANDING   DIGITAL TRANSFORMATION   IT SOLUTIONS
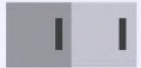
WEB DEVELOPMENT AI/AR   TECH SUPPORT   SMM   PPC ADVERTISING   CRM

Our customers

We support our client and achieve results together. Our partners are medium-sized companies and enterprises

8 out of 10

customers recommend us

The best dev tools

The most efficient stack is here to meet your business needs

Design

- Figma
- Illustrator
- Indesign
- After Effects
- Final Cut Pro
- Cinema 4D

Frontend

- JavaScript
- HTML5
- CSS3
- React
- Vue
- Angular
- Flutter

Backend

- PHP (Laravel)
- Json
- Node.js

QA

- Selenium
- Lambdatest

Web-development

- MySQL
- PostgreSQL
- Gulp
- Gitlab CI/CD
- Subversion
- Docker

Marketing

- SEO
- YouTube
- Google Ads
- Yandex.Metrica
- Google Analytics
- Yandex.Direct

Achievements

Top 10 Agencies in Eastern Europe according to Clutch.co

Top 10 Agencies, travel and leisure experts

Top 15 Agencies with expertise in education and training

Top 50 Creative agencies

Awards

2 **place**
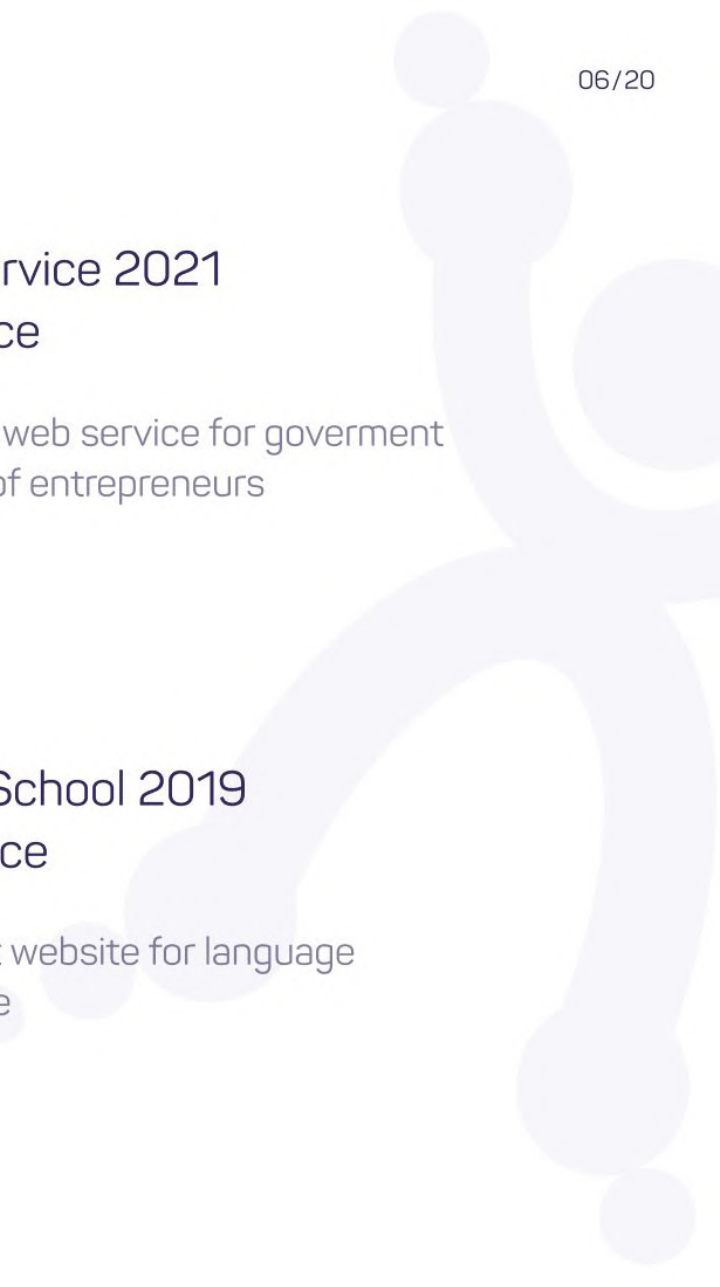Hotel chain 2021
2nd place

The best hotel website

3 **place**
Web service 2021
3rd place

The best web service for goverment support of entrepreneurs

3 **place**
Ski Resort 2020
3rd place

The best hotel website

3 **place**
EASY School 2019
3rd place

The best website for language franchise

Main stages of dev process :

1 **Business requirements document**

Based on the brief and in-depth analysis, we describe the tasks together with the client and create a requirements specification

2 **Prototyping**

We elaborate the logic and structure of the future product on the basis of the requirements specification

3 **MVP**

Getting profit and customer analytics in the shortest time possible

4 **Quality Assurance**

Product quality is under control at every stage

We create IT solutions for the business digital transformation

Frontend Backend QA Design

Web site personal account development for ski resort

- Integration of SkiPass sales tool and "1C Enterprise 8.3" into web service, work on the module's API

- MVP launch, development and maintenance of the project

- Development of the project design based on a UX/UI study

- Product upgrade based on the collected user experience data

Results:

MVP

Financial result on the first version of MVP

ROI 500%

High-margin product for our client

ECOSYSTEM

Digital ecosystem growth and development

Integration Backend QA

Digital transformation of pasta manufacturing process

- Carried out technological auditing

- As a result of the auditing, developed a draft of the software system for recording raw materials and products at the factory

- Updated the hardware system in the zone of product filling and integrated it with the accounting system

- Finalized the software and implemented it as the web-interface for remote control of the hardware system in the production area

Frontend Backend QA Design

Development and technical support of digital products for New Zealand's "Kiwi Group" company

- Created a unified design system for the web product development

- Switched the group of companies' document workflow into an online environment

- Reduced time to deliver changes to customer projects by continuously improving digital products

- Has been successfully developing and maintaining web-infrastructure for 5 years

- Integrated international payment systems acquiring

- Synchronized the developed web services with ERP

- Organized bilingual 24/7 technical support

Results:

OVER 20 PROJECTS

24/7 website support for more than 20 web projects

DEVELOPMENT

Continuous expansion and introduction of new products

STRICT STANDARDS

Reduced expenses on technical support thanks to systematic approach in development

Integration Backend QA

Implementation of IT solutions for tracked vehicles manufacturing:

- Carried out technological audit of the current tool accounting system at the plant

- Defined the employee entry and exit control zones to prevent theft of power tools from the company's premises

- Developed the project of installation and adjustment of hardware complexes and systems with computer vision

- Installed RFID tags with vandal-proof application system

- Developed software for tool record keeping system on the basis of the project

- Implemented barcoding system and integrated it into the stock control system

Frontend　Backend　QA　Design

Web portal development for the telecommunications company

- Conducted a study of user behavior and a detailed analysis of the telecommunications market

- Designed an interface based on the data to improve user experience

- Implemented customer interaction forms and increased conversion rate of the portal
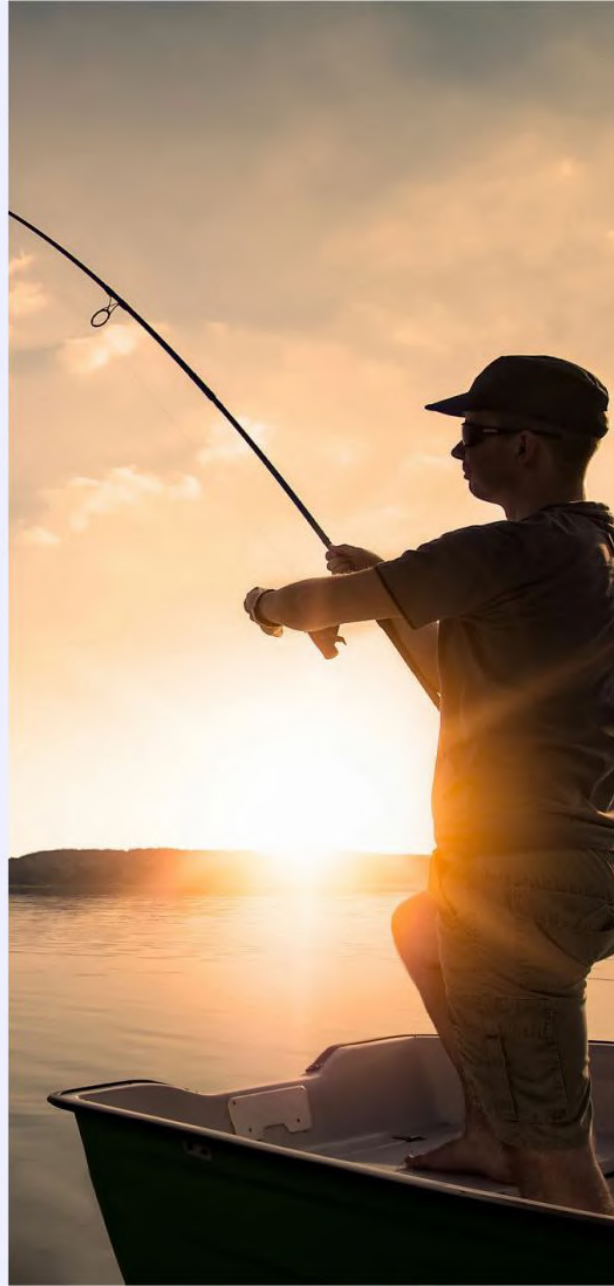
Frontend Backend QA Design

Forming the Fishing club booking module

- Created architecture of the module based on UX/UI study

- Integrated customer's ERP services and synchronized the module with CRM

- Designed the module with advanced booking logic, which similar services can't provide

- Increased online booking margin by reducing the cost of third-party service fees

Results:

NO COMMISSION

Savings of 6.5% for every booking through the site

ROI >1000%

ROI >1000% one year after launch

UNIQUE

Unique and scalable product

Digital transformation of the largest flour milling enterprise in Eastern Siberia

- Automated gate system utilizing computer vision for license plate and vehicle size recognition

- Designed an automatic system of grain distribution into hoppers for milling lot preparation

- Implemented an accounting system for employee work quotas through machine vision and weight equipment integration with the accounting and warehousing system

- Developed a project for marking and accounting of the ready products utilizing the technology of computer vision and color bar-coding

Integration   Backend   QA

Digital transformation of a food factory

- Audited the worksite, as well as accounting and safety systems of food production

- Finalized and implemented a software system for the accounting of raw materials and finished products

- Implemented an automated system for creating and storing flow charts

- Determined control zones for employees in order to eliminate shortages

- Implemented a warehouse and accounting automatic system and integrated it with the company's ERP system
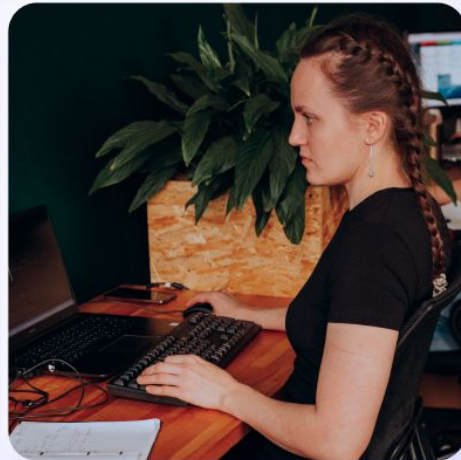
Integration   Frontend   Backend   QA   Design

E-commerce solutions for organic food stores

- Developed the interface of an online store based on the data obtained from target audience research and CJM-maps created by our company

- E-commerce solutions using latest technology stack to ensure rapid platform operation at high server loads

- Integrated a loyalty system into the shoppers' personal profiles

- Synchronized the platform with CRM, warehousing and accounting systems

- Implemented delivery and zoning system using API mapping

Our team

TRUST YOUR CODE TO US

stay true

sales@t-code.ru   truecode.world   + 7 908 6682532